

Optics

Micro

MEMS

Optics

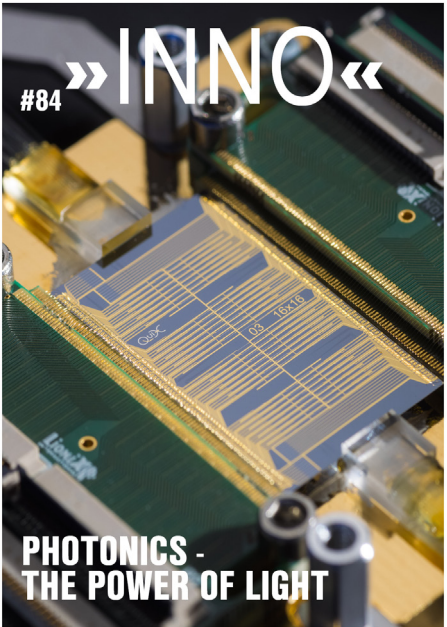
MEMS

Micro

Photonics

INNOVATIVE TECHNOLOGIES - NEW APPLICATIONS - IVAM MICROTECHNOLOGY NETWORK

#84 »INNO«



PHOTONICS - THE POWER OF LIGHT

»inno« Advertisement Rates 2020  
 Innovative Technologies - New Applications





## »inno«

portrait - circulation - spreading - readers

»inno« is a hightech magazine for users of **microtechnology, nanotechnology, advanced materials as well as optics and photonics**. The magazine's focus is on the application in different industry sectors. It informs about current trends and upcoming developments. The main intention is to show practical and economic benefits of hightech innovations.

»inno« is published three times per year. The magazine is published in English every spring and autumn. The summer edition is published in German.

»inno« is distributed free of charge as PDF-magazine via e-mail and reaches thereby approx. 6.500 readers from industry and science. »inno« adresses senior executives from reseach and development, technical management, sales management and executive board. Furthermore, experts from governmental authorities and associations are readers of the »inno«.

In addition, free print editions of »inno« are available at all IVAM-events like trade shows, workshops or conferences.

»inno« Innovative Technologies – New Applications  
The hightech magazin for microtechnology, nanotechnology, advanced materials and optics and photonics is published by:

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## TOPICS AND DEADLINES 2023

**#84**

May 2023

**Photonics -  
the Power of Light**

**Editorial Deadline:**  
April 7, 2023

**Ad-Deadline:**  
April 15, 2023

**#85**

August 2023

**Hochpräzise  
Produktions-  
prozesse (DE)**

**Editorial Deadline:**  
July 24, 2023

**Ad-Deadline:**  
July 31, 2023

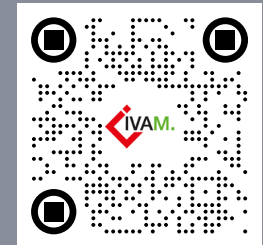
**#85**

November 2023

**Innovative  
Patient Care**

**Editorial Deadline:**  
October 16, 2023

**Ad-Deadline:**  
October 30, 2023



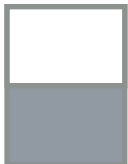
# ADVERTISEMENT RATES

1/1 page



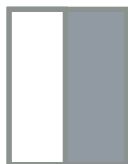
297 x 210 mm  
€ 1.650,-

1/2 page landscape



194 x 124 mm  
€ 1.100,-

1/2 page portrait



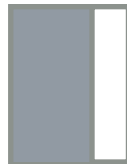
95 x 248 mm  
€ 1.100,-

1/3 page landscape



194 x 82 mm  
€ 550,-

1/3 page portrait



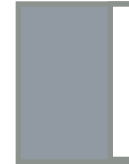
62 x 248 mm  
€ 550,-

1/4 page landscape



194 x 62 mm  
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1/4 page portrait



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